Package: ChannelAttributionApp (via r-universe)

September 18, 2024

Type Package

Title Shiny Web Application for the Multichannel Attribution Problem

Version 1.3

Date 2020-07-14

Author Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

Description Shiny Web Application for the Multichannel Attribution
Problem. It is a user-friendly graphical interface for package
'ChannelAttribution'.

License GPL-3 | file LICENSE

URL http://www.channelattribution.net

Imports ChannelAttribution, shiny, data.table, ggplot2, utils

LazyData TRUE

NeedsCompilation no

Date/Publication 2020-07-14 09:40:02 UTC

Repository https://davidealtomare.r-universe.dev

RemoteUrl https://github.com/cran/ChannelAttributionApp

RemoteRef HEAD

RemoteSha 8efa0e608eb39658debb49e1d5b4cdf1c6cbdb85

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Shiny Web Application for the Multichannel Attribution Problem

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Description

Shiny Web Application for the Multichannel Attribution Problem. It is a user-friendly graphical interface for package 'ChannelAttribution'.

Details

Package:	ChannelAttributionApp
Type:	Package
Version:	1.3
Date:	2020-07-14
License:	GPL-3

Package contains function CAapp which launches a Shiny Web Application.

Author(s)

Davide Altomare

Maintainer Davide Altomare <davide.altomare@gmail.com>

References

Davide Altomare (2015). Markov Model for the Online Multi-Channel Attribution Problem.

CAapp

Shiny app for the multichannel attribution problem

Description

Shiny web application the multichannel attribution problem

Usage

```
CAapp
```

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

Examples

```
#uncomment the following line before running

#CAapp()
```

---

env0   *Environment env0*

Description

Environment env0

Author(s)

Davide Altomare (<davide.altomare@gmail.com>).

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